

## **Account Manager – should really be called Account Magician!**

### **The Company: Canada's leading independent public relations agency**

Strategic Objectives is a cutting-edge, Toronto-based PR agency with an outstanding client roster of Canadian and global companies. We're looking for those who dare to imagine fresh new ways to make news, engage consumers and [set new industry precedents](#). We love big thinkers and reward high performance.

You can't go through a day in the life of Canada without experiencing some of the [brands](#) we represent. And if you join us, you'll become part of one of Canada's [most award winning public relations agency teams](#), which is dedicated and passionate about excellence.

### **The job: Account Manager: Consumer Accounts**

Account managers play a critical role in our agency as we continue to grow. We are looking for experienced PR professionals who love PR to create and contribute to [innovative programs](#), managing them from start to finish and building trusted client relationships along the way.

### **The details...**

- A consummate professional with six years' experience in a PR agency
- Experience in PR and social media strategy and program development
- News junkie who is also socially savvy
- Excellent skills in writing, media relations and social influence
- Team player with people management experience
- Convincing and experienced communicator and presenter
- Skilled marketing and corporate communicator
- Excellent project and budget management skills
- Experience in issues and crises management
- Strategic, enthusiastic, optimistic, engaged in wanting to make a difference
- Committed to having fun at work
- Must have a University degree and be a resident of Canada

Please send your resume with a cover letter to Michael Shipticki:  
[mshipticki@strategicobjectives.com](mailto:mshipticki@strategicobjectives.com).

NOTE: We are also hiring Senior Consultants to support and collaborate with our Account Managers and contribute their PR expertise to a variety of project teams.